



2026 BOMMARITO AUDI WEST COUNTY GATEWAY CUP

Get Involved with St. Louis' Pro Cycling Festival!

ABOUT THE BOMMARITO AUDI WEST COUNTY GATEWAY CUP

Four exhilarating days of professional and amateur bicycle racing in four distinctive neighborhood locations across St. Louis City and County. Each day consists of 9 races for various categories of cyclist. The final two races each day feature the top national and international professional men and women.

Free to watch, the race series is one of the largest competitive cycling events in the United States. In addition to drawing the top amateur and professional athletes to St. Louis, the races host daily vendor villages and expos, kids races, and recreational charity rides and events.

All four days of the Bommarito Audi West County Gateway Cup are sanctioned by USA Cycling at the highest level. The third day of the series, the Giro Della Montagna in the Italian Hill Neighborhood, is the final race on the prestigious American Criterium Cup, the top professional series in the US. The total series prize list is over \$500k, split equally between men and women.

Professional bike racing turns neighborhoods into stadiums, featuring local businesses and communities. Capture the energy of the race and be part of its regional success!

GET INVOLVED:

- ▶ **COME TO THE RACES AND INVITE YOUR FRIENDS**
Every seat is a box seat!
- ▶ **SPONSOR THE RACE**
Get your business involved - and get more eyes on your business.
- ▶ **VOLUNTEER**
Join the event production team.
- ▶ **HOST A TEAM**
Open a guest house or room to a traveling athlete.
- ▶ **GET ACTIVE**
Get your kids racing in the kids races, participate in one of the many rides and charity events, or spend the day outside.



RACE RESOURCES



Race Information

www.gatewaycup.com



Sponsorship & Daily Expo Information

www.gatewaycup.com/sponsor



Volunteer Information

www.gatewaycup.com/volunteer



Host Housing Program Contact

Amy Strahan | amystrahan@earthlink.net



US Pro Series - The American Criterium Cup

www.americancritcup.com



Promo Documentary Film - "We Are Rock n Roll"

youtube.com/@AmericanCriteriumCup/videos

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Gateway Cup MISSOURI'S TOP CYCLING EVENT



SCHEDULE OF MAIN EVENTS



THURSDAY, SEPTEMBER 3

PRE-RACE

Special Event

Power Up's Pedal with the Pros Shake Out Ride

Big Shark Big Bend | 6:00 PM

FRIDAY, SEPTEMBER 4



THE TOUR DE
LAFAYETTE



Kids Race

5:10 PM



Pro Races

Pro Women 7:30 PM

Pro Men 8:50 PM

SATURDAY, SEPTEMBER 5



Kids Race
4:00 PM



Pro Races
Pro Women 4:30 PM
Pro Men 5:40 PM

Special Event
Electric Movement Wellness Festival

SUNDAY, SEPTEMBER 6



Special Event
The Trailnet Giro della Montagna Ride
8:00 AM



Kids Race
5:25 PM



Pro Races
Pro Women 4:10 PM
Pro Men 5:40 PM



MONDAY, SEPTEMBER 7



THE TOUR DE FLORISSANT

Special Event
Tour de Florissant Community Ride
9:00 AM



Pedal in Place at the Race p/b the Davis Phinney Foundation
11:00 AM



Kids Race
4:05 PM

Pro Races
Pro Women 4:25 PM
Pro Men 5:40 PM

FULL SCHEDULES & INFORMATION

Races: gatewaycup.com/races/

Kids races: gatewaycup.com/just-for-kids/

Special events: gatewaycup.com/special-events/



NEIGHBORHOOD VENUE SPONSORSHIP

SUPPORT THE 2026 BOMMARITO AUDI WEST COUNTY GATEWAY CUP IN YOUR NEIGHBORHOOD!



Download our sponsorship deck:

www.gatewaycup.com/sponsor



Tour de Lafayette Neighborhood Program:

Races: <https://gatewaycup.com/races/>

Kids races: <https://gatewaycup.com/just-for-kids/>

Special events: <https://gatewaycup.com/special-events/>



Tour de Francis Park Neighborhood Program:

Races: <https://gatewaycup.com/races/>

Kids races: <https://gatewaycup.com/just-for-kids/>

Special events: <https://gatewaycup.com/special-events/>



Giro della Montagna - American Criterium Cup Final:

Races: <https://gatewaycup.com/races/>

Kids races: <https://gatewaycup.com/just-for-kids/>

Special events: <https://gatewaycup.com/special-events/>



Tour de Florissant:

Races: <https://gatewaycup.com/races/>

Kids races: <https://gatewaycup.com/just-for-kids/>

Special events: <https://gatewaycup.com/special-events/>

SPONSORSHIP REQUIREMENTS:

- Logos must be in Adobe Illustrator (.ai) or Encapsulated Postscript (.eps) format.
- Please communicate whether your booth will be for Expo or Course-Side Viewing.
- If your business is proximal to the venue, please share hours and special offers.
- Please indicate whether you need tents, tables, chairs, or electricity.
- For custom activations, contact and questions, email mike@bigshark.com.



gatewaycup.com

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